



**For Immediate Release**

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**Knowledge Ops, Inc. announces a game changing solution that addresses emerging offshore drilling operational safety requirements and regulatory compliance.**

***Relief for the Offshore Drilling Industry! Knowledge Ops and its partners work together enabling operational excellence through more effective drilling, production, decision making and compliance reporting.***

HOUSTON, Texas, USA (Tuesday, August 10, 2010) . Knowledge Ops, Inc., a Delaware company, [www.KnowledgeOps.com](http://www.KnowledgeOps.com) and spinout of The Rapid Response Institute provides decision support solutions, vetted by the likes of the US Department of Defense, now available for the offshore petroleum sector. These solutions will be used during both normal operations, and crisis management.

The Knowledge Ops solution directly addresses industry issues raised since the April 20<sup>th</sup> event in the Gulf of Mexico- positions the offshore drilling and operations industry for compliance against forthcoming regulations such as H.R. 5626, The Blowout Prevention Act of 2010. Key components of our solution include direct decision support for the following major emerging requirements:

- If the CEO is required to certify all aspects of the drilling processes including equipment and response criteria, he or she will have the information necessary.
- Gain control over the myriad of spreadsheets used in field operations
- Document and certify safety standards are met, and
- Provide independent boards and regulatory bodies with timely and accurate information.

In the current political climate, many expect this Act, apparently modeled after Sarbanes Oxley Act of 2002 to be passed into law.

Responding to the above compliance requirements will necessitate firms implement management and information processes such as those in Section 404 of Sarbanes Oxley- except that most of the information required exists outside corporate IT firewalls in the hands of supply chain partners.

The Knowledge Ops solution mitigates risk, transition and compliance costs and is available now having been vetted in field operations already.

According to Dr. Scott Shemwell, Knowledge Ops, CEO, operators and their drilling company partners are facing new challenges, not just in the Gulf of Mexico, but worldwide. Demands for operational excellence now exist in orbits of increased scrutiny for all stakeholders, local communities, each level of governmental regulatory bodies, and brutal market volatility. Operators and their supply chain partners must assure all constituents that they are managing their businesses in a safe, environmentally friendly, and profitable manner.

To meet these challenges, management at all levels, from the boardroom to the men and women in the field operations arena requires timely and accurate information in order to make quality decisions. Moreover, supply chain partners often have unique expertise and knowledge that must also be capitalized.

Operational Knowledge that is disseminated to all responsible parties is paramount in attaining Operational Excellence, while meeting the compliance requirements of constituent demands.

Integrating upstream petroleum field expertise with in-depth engineering and field tested solutions provides Total Asset Visibility for drilling and production operations.

### **About Knowledge Ops, Inc.**

Knowledge Ops, Inc. provides its customers with a proven solution designed specifically for field operations, by individuals with field operations and information management expertise. We enable the decision making process by providing all appropriate parties both inside your company and your partners with the data and information necessary to assure operational excellence, as well as providing a platform for disaster recovery in the event of a natural disaster or other catastrophic event.

Our solution has been extensively vetted in marine and terrestrial operations both inside the petroleum industry, as well as in the military. It is available immediately with a commanding economic value to your organization. Moreover, it is a demonstrable solution that will show all constituents of your commitment to operational excellence and regulatory compliance.

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